

Strackk[©]



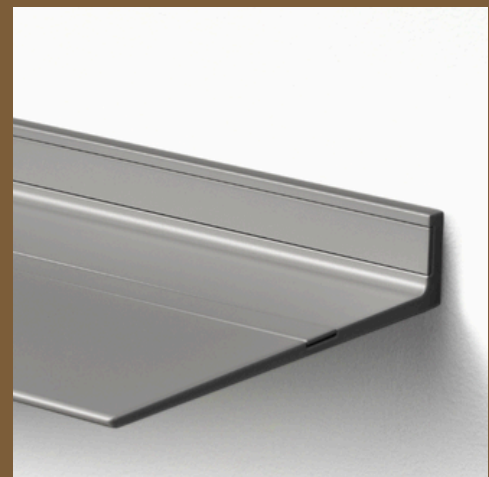
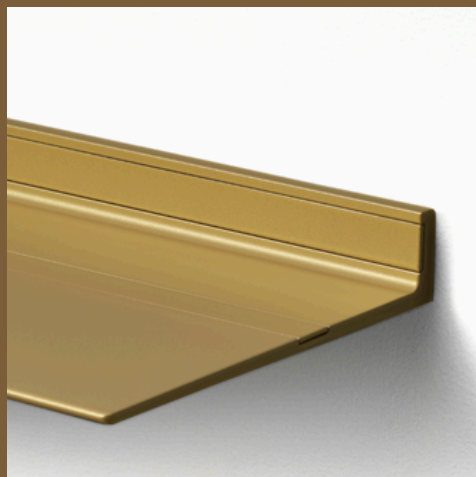
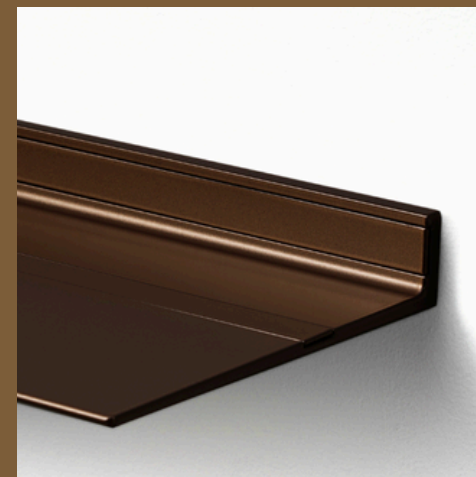
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PINTEREST
INSTAGRAM
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STRACKK DRIVE FOR ASSETS



ABOUT

Strackk stands for custom made, sustainable Dutch Design. The shelves are made of extremely strong 75% recycled aluminium that lasts for generations without sacrificing quality.

When you order on our webshop, the shelf is delivered directly from the maker to you. Due to as few intermediaries as possible - such as shops and distributors - our business process is as sustainable and cost efficient as possible.



In 2014 **Joep** was looking for a thin floating shelf with a lot of load capacity for his new home. He discovered such a shelf did not exist and designed one himself. The Strackk wall shelf is a technically innovative carrier system that, in combination with the material used and minimalist design, leads to a thin floating shelf with a unparalleled load capacity of up to 250kg/m. The award of the WBSO subsidy - a subsidy to stimulate technical innovations - underlines the technical ingenuity and the unique design of this wall shelf.

The enthusiastic responses from architects, stylists and consumers during the launch on Salone del Mobile in Milan, motivated **Annemiek** - wife of Joep - to make many more people happy with the shelves. She enrolls marketing activities to ensure interior and design lovers looking for wallshelves get to know Strackk.

PRODUCT

Unique design: Floating, invisible hanging system and at the same time a huge load-bearing capacity of up to 250 kg/m.

Ease of use: Easy to install and dowels, screws, ruler and spirit level are included.

Fully customized: Choose depth, length to the nearest cm and every color possible.

Sustainability: Made of 75% recycled aluminum and will last for centuries without sacrificing quality and strength.



Versatility: easy online customization to create a wall shelf with more functionalities:

- **Atmospheric wall lamp** through integrated lighting all around.
- **Ideal kitchen lighting** through lighting in the bottom for work light above the kitchen sink.
- The lighting is dimmable in power and tunable from yellow to white light. Also connectable to other lighting systems like Hue.
- **Wine glass rack** through slots for hanging wine glasses or plates.
- **Wall coat rack** through slots for clothes hangers.
- **Wall decoration** through cutout for a vase.

CUSTOMERS



Stefan D, Köln, 15-03-2021

I am deeply impressed with the build quality and the attention to detail, even down to the packaging!! Marvellous!!!

Mahmoud H., Amsterdam, The Netherlands, 07-05-2020

The quality, how nice they look, assembly manual and the measuring part of the box and the water scale that comes with it.

Harrie v D., The Hague, The Netherlands, 04-10-2023

Use one in our open kitchen. My cooking and wine books are on it. What a beautiful product, when the shelf floats and gives immediately beautiful light on my worktop.

Marc W., Enschede, The Netherlands, 17-01-2023

Super sleek design. Cool material, unique mounting and sleek look. Couldn't find any comparable products.

Annemie D., Ronse, Belgium, 10-05-2024

Beautiful, quality shelf, both ambience and brightness when lit, friendly and competent service both before and after sale, perfect delivery, finally an easy installation. Thick 5 stars!

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