Strackk



PRESS KIT

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VISIT BY APPOINTMENT: CZAAR PETERSTRAAT 247, AMSTERDAM

<u>PINTEREST</u> INSTAGRAM YOUTUBE

STRACKK DRIVE FOR ASSETS









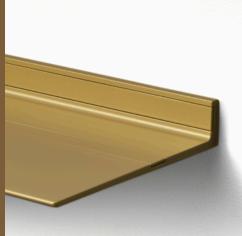




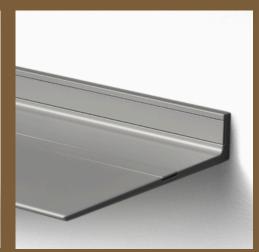












PRODUCT

Unique design: Invisible hanging system, no shelf supports needed, with a huge load-bearing capacity of up to 250 kg/m.
Easy to install: dowels, screws, ruler and spirit level are included.
Durable: Made of 75% recycled aluminum that will last for centuries without sacrificing quality and strength.
Delivery: Worldwide within 6 weeks.



Easy **online customization** to design your own unique wall shelf. Choose **depth**, **length** to the cm exact and **any color** in the **finish** matt fine structure or semi-gloss.

Optional to add functionalities:

- **Lighting:** integrated lighting that is dimmable in power and tunable from warm to cold, yellow to white, light. Also connectable to other lighting systems like Hue.
- Slots to hang wineglass, plates or clothing hangers.
- Cut-out with a vase or small cups.

Exclusive accessories:

- Magnetic hooks to click under the shelf.
- Wine bottle holder
- Book ends
- Cabinets

CUSTOMERS



Stefan D, Köln, Germany, 15-03-2021 I am deeply impressed with the build quality and the attention to detail, even down to the packaging!! Marvellous!!!

Mahmoud H., Amsterdam, The Netherlands, 07-05-2020 The quality, how nice they look, assembly manual and the measuring part of the box and the water scale that comes with it.

Harrie v D., The Hague, The Netherlands, 04-10-2023 Use one in our open kitchen. My cooking and wine books are on it. What a beautiful product, when the shelf floats and gives immediately beautiful light on my worktop.

Marc W., Enschede, The Netherlands, 17-01-2023 Super sleek design. Cool material, unique mounting and sleek look. Couldn't find any comparable products.

Annemie D., Ronse, Belgium, 10-05-2024

Beautiful, quality shelf, both ambience and brightness when lit, friendly and competent service both before and after sale, perfect delivery, finally an easy installation. Thick 5 stars!

ABOUT

Strackk is derived from the Dutch word strak which refers to the sleek, thin floating design of the wall shelves. The shelves are durable Dutch Design, made of 75% recycled aluminium that lasts for generations without sacrificing quality. Within 6 weeks we deliver worldwide directly from the maker to your home to get our business sustainable and cost efficient as possible.



In 2014 **Joep** was looking for a thin floating shelf with a lot of load capacity for his new home. He discovered such a shelf did not exist and designed one himself. The Strackk wall shelf is a technically innovative carrier system that, in combination with the material and minimalist design, leads to a thin floating shelf with an unprecedented load capacity of up to 250kg/m. The award of the WBSO subsidy - a subsidy to stimulate technical innovations - underlines the technical ingenuity and the unique design of this wall shelf.

The enthusiastic responses from architects, stylists and consumers during the launch on Salone del Mobile in Milan, motivated **Annemiek** - wife of Joep - to join the company. She manages the website and enrolls marketing activities to ensure interior and design lovers looking for wallshelves get to know Strackk.

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